

“Childbirth is the safest it has ever been”

- The Long Term Plan conflates all the ambitions previously described in Better Births into a single over-riding ambition – **safety**
 - Maternity related deaths halved by 2025
 - 50% reduction in stillbirths, maternal mortality, neonatal mortality and serious brain injury
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- BOB Local Maternity System (LMS) Plan – action plan rated green by NHS England in December 2018.
 - Oxfordshire LMS Plan:
 - Personalised care centred on the woman and her baby
 - Continuity of care
 - Safer care
 - Multi-professional working
 - Commissioning for personalisation, safety and choice
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Key specifics

- ✓ Maternal medicine networks by 2019.
 - ✓ 10 Key Maternity Safety Actions to replace CNST in 2019/20
 - ✓ Expansion of Saving Babies Lives care bundle to include pre-term birth during 2020.
 - ✓ Expansion of National Maternity and Neonatal Safety Collaboratives.
 - ✓ Most women to have continuity of carer by 2021.
 - ✓ Roll out the Perinatal Mortality Review tool
 - ✓ By 2023/24 all women to access care notes on smart phone apps
 - ✓ By 2023/24 expanding access to perinatal mental health care (maternity outreach clinics)
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Implications and risks

- The focus on safety supports the work on reconfiguring obstetric services, however, it is a challenge for the system in terms of the public's perception of safety.
- We need to rethink our communication messages about local maternity services (*childbirth is the safest it has ever been...*)
- Focus in previous decade has been on normal birth, low risk pregnancies, midwifery led care → resources balanced between safety and choice?
- But progress is being made...

