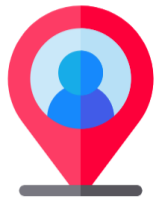


1. Sustainable maternity transformation as recommended in Better Births
2. Addressing health inequality gaps



### Continuity of carer

By March 2021, most women will receive continuity of carer during pregnancy, birth and postnatally.

Target those who will benefit most: BAME groups and those women in the most deprived areas.



### Saving Babies' Lives Care bundle version 2

- Reduce pre-term birth from 8% to 6%.
- Administration of Magnesium sulphate.
- Risk assessment in labour.
- Improved CTG monitoring.
- Smoke free pregnancies.



### Perinatal mental health\*

Increased access to services\* to include a further 24,000 women by 2023/24.

Care from pre-conception to 24 months postnatally.

Support for the partners of women who are accessing perinatal mental health services.

Closer links from perinatal mental health services into maternity settings.

Maternity outreach clinics.



### Digital care record

All women will be able to access their maternity notes and information full rollout by 2023/24.



### Continue to improve safety

50% reductions in stillbirth, maternal mortality, neonatal mortality and serious brain injury by 2025.

Healthcare safety investigation (HSIB).

Maternity incentive scheme – reward delivery of 10 key maternity safety actions.



### Smoking cessation

Maternal smoking cessation.

Smoke free pregnancy pathways for expectant mothers & their partners.



### Folic acid

Fortified flour consultation in 2019.



### Neonatal critical care review

- More NICU cots.
- Improved triage.
- More neonatal nurses & expanded AHP roles.
- Care coordinators for families.
- Improved parental accommodation.



### Maternal medicine network

For women with acute/chronic medical needs.



### Infant feeding

Infant feeding – all services to comply with Baby Friendly Initiative (UNICEF) or similar in 2019/20.



### Access to postnatal physiotherapy

Multidisciplinary pelvic health clinics and pathway.